



Senior Product Designer — Mobile & SaaS

12+ years of experience

Mobile-First

B2C · SaaS · B2B

RGAA / WCAG

Design Systems

Enterprise Clients

ABOUT

With over **12 years of experience** in digital product and mobile app design (B2C & SaaS), I help companies (major accounts) build products with measurable impact on **conversion, user adoption** and **accessibility**. I work end-to-end — from discovery to delivery — structuring durable experiences, leading design systems and securing UX/UI decisions alongside Product, Engineering and Business teams.

MEASURABLE IMPACTS

+1M

+1M Norauto App users launched in under one month

25 → 99%

RGAA AA accessibility 25% to 99% — CMA-CGM app

x3

Productivity x3 on SaaS after merging 2 business tools

70K+

Decathlon users · App in 22 languages worldwide

50%

Time-to-market acceleration through Design System Industrialization

Top 10

App Store France · Norauto B2C App

CONTACT

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Cannes, France
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- Portfolio
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CORE EXPERTISE

- UX/UI Design — Mobile iOS/Android, Tablet, Web & Desktop
- Design Systems & Governance
- Accessibility RGAA / WCAG AA
- Applications SaaS, Web & Desktop
- Prototyping & User Testing
- AI-Assisted Design (Claude, Lovable)
- Sites web, landing pages & e-commerce

LANGUAGES

- French C2 — Native
- English C1 — Advanced
- Spanish A2 — Elementary

CERTIFICATIONS

- Google UX Design
Coursera — 2023
- Agile Scrum Master + Product Owner
26 Academy — 2025
- AB Tasty User Certification
AB Tasty — 2024

EDUCATION

- 2015 – 2017
Master's — Web & Digital Project Management
Efficom Lille
- 2014 – 2015
Bachelor's — Web Integrator & Designer
Efficom Lille
- 2012 – 2014
RNCP Level III Certificate — Web Marketing & Digital
Efficom Lille

WORK EXPERIENCE

Senior Product Designer (UX/UI) – Mobile & SaaS

Aug 2022 → Present

SQUAD Conseil et Expertises

Valbonne, France

CMA-CGM

CONSTAT

→ Mobile (iOS/Android) and web UX/UI design on high-stakes logistics tools at international scale

RÔLE & SOLUTION

→ Mobile & web Design System: full creation, governance and documentation (Figma, tokens, components)
→ Accessibility leadership: UX audits, RGAA AA compliance roadmap (25% → 99%)

+ Accessibilité 25→99%

+ Design System industrialisé

+ Adoption terrain renforcée

Senior Product Designer – Freelance

Oct 2015 → Present

Thomas Dutrieux — Self-employed

France (remote worldwide)

Foot01

Irrésistibles Français

Joker Animation

CONSTAT

→ SMEs & startups in growth phase, with no clear product structure or UX vision — accumulated UX debt, unconverted traffic

RÔLE & SOLUTION

→ Strategic support: product structuring, vision clarification, roadmap prioritization & UX debt reduction
→ Conception end-to-end apps iOS/Android, SaaS, WordPress & Webflow · autonomisation des équipes sur la durée
→ Conversion & user adoption optimization — 50+ products delivered with measurable business impact

+ 50+ produits livrés

+ Réduction dette UX

+ Optimisation conversion

+ Équipes autonomisées

Product Designer (UX/UI) – SaaS

Feb 2020 → Aug 2022

SOFTEAM

Sophia Antipolis, France

Docaposte

Tribunal Digital

Infogreffe

Voxaly

CONSTAT

→ SaaS B2B UX/UI Design in Agile: wireframes, UI mockups, high-fidelity prototypes

RÔLE & SOLUTION

→ Created and maintained Figma component libraries · UX workshops, personas, customer journeys
→ Accessibility RGAA/WCAG integrated from day one — collaboration Product, Tech, Data

+ Cohérence UI multi-produits

+ Accessibilité systématisée

+ Delivery accéléré

UX/UI Designer & Product Owner

Oct 2018 → Dec 2019

ALLEN

Villeneuve-d'Ascq, France

Groupe Adeo

CONSTAT

→ Web & mobile UX/UI Design — digital transformation · hybrid Designer/PO role (backlog, user stories, Agile/Scrum)

RÔLE & SOLUTION

→ Led development team and facilitated user workshops, designed interactive kiosks
→ Encadrement développeurs, animation ateliers & conception bornes interactives — produits adaptés & opérationnels

+ Outils digitaux adoptés

+ Productivité interne améliorée

UX/UI Designer & Functional Project Manager

Nov 2013 → Aug 2018

WAZAPP

Tourcoing, France

Norauto

Decathlon

AXA Real Estate

PSA Group

Essilor

Naval Group

Quod Financial

GL Events

Sodebo

CONSTAT

→ 30+ iOS/Android mobile apps and responsive websites for major brands · international project management (France, China, India)

RÔLE & SOLUTION

→ Accompagnement complet du cycle UX/UI & projet — conception end-to-end livrée à grande échelle, forte satisfaction client
→ Functional lead, dev & business team coordination, timeline and delivery quality management

+ 1M téléchargements Norauto

+ Top 10 App Store France

+ 70K+ users Decathlon

+ 30+ apps livrées

UX/UI SKILLS

UX / UI Design	Advanced	Design Systems	Advanced
Mobile Design iOS/Android	Advanced	Accessibility RGAA/WCAG	Advanced
Interactive Prototyping	Advanced	Information Architecture	Advanced
User Research / Testing	Intermediate	Product Strategy	Advanced
Wireframes	Advanced	User Stories & Personae	Advanced

LEADERSHIP & INFLUENCE

UX & RGAA Accessibility Lead	Advanced	Mentoring & design culture transmission	Advanced
Design Systems industrialization	Advanced	Digital accessibility evangelization	Advanced
Workshop facilitation & design sprints	Advanced	PO / PM / Dev / Business coordination	Advanced

TOOLS & TECHNOLOGIES

Figma	Advanced	HTML5 / CSS3	Advanced	Claude AI	Advanced
Adobe Creative Cloud Suite	Advanced	Webflow	Intermediate	WordPress	Advanced
Zepplin	Advanced	AB Tasty	Advanced	Jira & Confluence	Intermediate
Google Analytics	Intermediate				

METHODOLOGIES & APPROACHES

Agile / Scrum / Kanban	Design Thinking & Sprint	Accessibility by Design
Mobile-First & Responsive	Atomic Design & Tokens	AI-Assisted Design Workflow

SOFT SKILLS

User Empathy	Advanced	Communication	Advanced
Critical Thinking	Advanced	Project Management	Advanced
Workshop Facilitation	Advanced	Adaptability	Advanced
Client Relations	Advanced	Curiosity & Trend Watching	Advanced

PASSIONS & INTERESTS

Travel	Football	Star Wars	Skiing
Video Games	Fitness	Action Video, 360 & Drones	Comics & Graphic Novels
Apple & AI Universe	Ancient Egypt	Jet Skiing	Diving & Snorkelling